

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31 DECEMBER 2010

Rs in lacs

STANDALONE						
SR. NO.	PARTICULARS	PERIOD (UNAUDITED)				YEAR (AUDITED)
		01.10.10 to 31.12.10	01.10.09 to 31.12.09	01.04.10 to 31.12.10	01.04.09 to 31.12.09	01.04.09 to 31.03.10
1	INCOME					
a)	Net sales / income from operations	13,611.91	14,133.90	39,366.15	29,356.66	45,425.70
b)	Other operational income	2,313.06	239.03	4,349.24	1,221.19	1,659.28
	Total income	15,924.97	14,372.93	43,715.39	30,577.85	47,084.98
2	EXPENDITURE					
a)	Increase / (decrease) in stock	(55.19)	(11.26)	(186.69)	(31.93)	(78.40)
b)	Purchase of raw material including traded goods	1,267.12	1,254.66	3,539.97	3,005.73	4,076.38
c)	Personnel cost	3,061.27	1,624.92	6,904.59	4,191.54	5,969.09
d)	Distributors' share	2,918.65	2,941.94	8,130.70	5,757.44	8,073.27
e)	Other direct operational expenses	1,545.33	881.81	5,192.61	2,554.52	3,560.54
f)	Depreciation and amortisation	1,601.61	1,711.72	5,003.94	4,341.26	6,087.39
g)	Rent	3,684.52	2,124.25	8,871.05	5,768.24	8,092.64
h)	Other expenditure	3,080.77	2,339.44	8,145.72	6,416.06	10,659.72
	Total expenditure	17,104.08	12,867.48	45,601.89	32,002.86	46,440.63
3	(Loss) / profit from operations before other income, interest & exceptional items	(1,179.11)	1,505.45	(1,886.50)	(1,425.01)	644.35
4	Other income	671.35	100.82	1,388.11	1,697.47	1,992.25
5	(loss) / Profit before interest & exceptional items	(507.76)	1,606.27	(498.39)	272.46	2,636.60
6	Interest expense and finance charges (net)	4,531.33	3,211.71	11,819.38	9,187.84	13,150.87
7	(Loss) after interest but before exceptional items	(5,039.09)	(1,605.44)	(12,317.77)	(8,915.38)	(10,514.27)
8	Exceptional items	-	-	-	-	-
9	(Loss) from ordinary activities before tax	(5,039.09)	(1,605.44)	(12,317.77)	(8,915.38)	(10,514.27)
10	Tax expense	-	-	-	-	(77.53)
11	(Loss) from ordinary activities after tax	(5,039.09)	(1,605.44)	(12,317.77)	(8,915.38)	(10,436.74)
12	Extraordinary items (net of tax expenses)	-	-	-	-	-
13	(Loss) for the period	(5,039.09)	(1,605.44)	(12,317.77)	(8,915.38)	(10,436.74)
14	Paid-up equity capital (face value Rs.5/- per share)	2,306.31	2,306.31	2,306.31	2,306.31	2,306.31
15	Reserves excluding revaluation reserves					40,656.92
16	Earning per share for the period before extra-ordinary items (in Rupees)					
	Basic	(10.92)	(3.48)	(26.70)	(19.33)	(22.63)
	Diluted	(10.92)	(3.48)	(26.70)	(19.33)	(22.63)
17	Earning per share for the period after extra-ordinary items (in Rupees)					
	Basic	(10.92)	(3.48)	(26.70)	(19.33)	(22.63)
	Diluted	(10.92)	(3.48)	(26.70)	(19.33)	(22.63)
18	Public shareholding					
	- Number of shares	17,421,170	17,421,170	17,421,170	17,421,170	17,421,170
	- Percentage of shareholding	37.77	37.77	37.77	37.77	37.77
19	Promoters and promoter group Shareholding					
a)	Pledged / encumbered					
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA	NA
	- Percentage of shares (as a % of the total share capital of the company)	NA	NA	NA	NA	NA
b)	Non-encumbered					
	- Number of shares	28,705,000	28,705,000	28,705,000	28,705,000	28,705,000
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of the total share capital of the company)	62.23	62.23	62.23	62.23	62.23

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE QUARTER
ENDED 31 DECEMBER 2010

Rs in lacs

PARTICULARS	STANDALONE				YEAR (AUDITED) 01.04.09 to 31.03.10
	PERIOD (UNAUDITED)				
	01.10.10 to 31.12.10	01.10.09 to 31.12.09	01.04.10 to 31.12.10	01.04.09 to 31.12.09	
Segment Revenue / Other Income					
Film production services	3,727.20	3,667.00	12,059.14	8,963.49	12,006.69
Theatrical exhibition	11,523.54	10,674.11	30,709.52	21,030.05	31,105.92
Film production and distribution	716.83	220.63	1,045.43	940.33	4,348.26
	15,967.57	14,561.74	43,814.09	30,933.87	47,460.87
Less: Inter segment revenue	42.60	188.81	98.70	356.02	375.89
Net sales / income from operations	15,924.97	14,372.93	43,715.39	30,577.85	47,084.98
Add: Others (unallocated)	671.35	100.82	1,388.11	1,697.47	1,992.25
Total income	16,596.32	14,473.75	45,103.50	32,275.32	49,077.23
Segment results (profit / (loss) before interest and tax)					
Film production services	367.35	1,456.64	2,475.96	3,039.55	3,805.11
Theatrical exhibition	(981.75)	1,084.62	(2,549.77)	(1,928.39)	(1,691.76)
Film production and distribution	455.02	130.45	747.20	685.79	3,859.15
Total segment results	(159.38)	2,671.71	673.39	1,796.95	5,972.50
Less:					
Interest expense and finance charges (net)	4,531.33	3,211.71	11,819.38	9,187.84	13,150.87
Less: Other unallocable expenditure net off unallocable income	348.38	(1,065.44)	1,171.78	1,524.49	3,335.90
Total loss before tax	(5,039.09)	(1,605.44)	(12,317.77)	(8,915.38)	(10,514.27)
Capital employed (segment assets less segment liabilities)					
Film production services	43,234.49	33,355.29	43,234.49	33,355.29	34,874.65
Theatrical exhibition	73,015.41	83,621.75	73,015.41	83,621.75	86,569.42
Film production and distribution	9,974.37	11,966.71	9,974.37	11,966.71	13,324.62
Unallocated	(95,335.74)	(84,180.85)	(95,335.74)	(84,180.85)	(91,805.46)
Total	30,888.53	44,762.90	30,888.53	44,762.90	42,963.23

1. The financial results of the Company for the quarter and nine months ended 31 December 2010 have been reviewed by the audit committee and approved by the Board of Directors at the meeting held on 14 February 2011 and have been subjected to limited review by the Statutory auditors of the Company. The above financials pertain to Reliance MediaWorks Limited as a standalone entity.
2. There were no complaints from the investors pending at the beginning of the quarter. The Company received 9 complaints and resolved these complaints during the quarter and consequently there are no complaints pending at the end of the quarter.
3. Foreign Currency Convertible Bonds ('FCCB')
 - a. During the financial period ended 31 March 2008, the Company classified the liability towards Foreign Currency Convertible Bonds ('FCCB') as non-monetary liability inter-alia on the basis of the trend of earnings, movement of the Company's share prices and conversion option exercised by the FCCB holders. The Company continues to classify the liability towards FCCB as a non-monetary liability as the FCCB's are due for redemption / conversion on or before January 2011 which is during the current financial year and consequently, the Company will be able to account for the actual profit or loss, if any, instead of accounting for uncertain estimated amount based on volatile movements in exchange rates. During the previous quarter, the Company has revised the conversion price to Rs. 421.97 as against the earlier price of Rs. 543.42 on demerger of Radio Division. The confirmation from trustees of the FCCB's holder is awaited. Consequently, the foreign exchange fluctuation gain for the quarter / nine months ended 31 December 2010 aggregating to Rs. 153.27 lacs (2010: Rs. 686.79 lacs) and Rs. 46.77 lacs (2010: Rs. 350.14 lacs) respectively has not been recognized by management. Cumulative loss not recognized in respects of outstanding FCCB's is Rs. 1,225.47 lacs (2010: Rs. 2,640.23 lacs). Said classification and consequent non-restatement is subject matter of qualification in the limited review report issued by the auditors for the quarter ended 30 June 2010 and 30 September 2010. Had the company restated the liability for the FCCB at period end rate loss before tax for the quarter ended 31 December 2010 and for the nine months ended 31 December 2010 would have been lower by Rs. 153.27 lacs (2010: Rs. 686.79 lacs) and Rs. 46.77 lacs (2010: Rs. 350.14 lacs) respectively. However, Company continues with non-restatement of the FCCB for the reasons given above.
 - b. After the end of the quarter the FCCB were redeemed on 25 January 2011, resulting in a crystallized loss of Rs. 1,489.32 lacs.
4. The Company has opted to publish consolidated financial results from the quarter ending 30 June 2008.
5. Figures for the previous quarter / year have been regrouped / rearranged to conform to current quarter's presentation.
6. The figures of previous nine months were partially impacted by the strike between producers, distributors and exhibitors.

Place: Mumbai

For Reliance MediaWorks Limited

Date: 14 February 2011

Director